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EQUIPMENT ACCESS GUIDE



**SOUTH CAROLINA ARTS COMMISSION
MEDIA ARTS CENTER**

1800 Gervais Street
Columbia, South Carolina 29201
(803)734-8684 or 734-8696

Equipment Access Guide



**Catalog of Equipment,
Rate Schedule,
and Terms and Conditions**

SOUTH CAROLINA ARTS COMMISSION MEDIA ARTS CENTER

1800 Gervais Street
Columbia, South Carolina 29201
(803)734-8684 or 734-8696

The South Carolina Arts Commission is a state agency which promotes visual, literary, performing and media arts in South Carolina. The South Carolina Arts Commission Media Arts Center encourages the growth and understanding of the media arts through programs and services to media artists, organizations and the public in a ten-state southeastern region which includes Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Virginia. Center programs provide services in the areas of media arts production, funding, exhibition, distribution, education, and information resources. Both the South Carolina Arts Commission and the South Carolina Arts Commission Media Arts Center receive funding support from the National Endowment for the Arts.

Equipment Access Program

Producing media art is difficult and expensive for today's media artist. The South Carolina Arts Commission Media Arts Center provides some of the finest audio, film and video production and post-production equipment available to the media artist in the Southeast. Equipment and facilities are available to media artists meeting the criteria for the independent rate at rental costs one-quarter to one-third those of commercial rental rates, providing affordable access to today's sophisticated image-making tools.

The Center maintains a wide range of sync-sound and silent 16mm film, broadcast video, lighting, audio, Super 8mm and S-VHS production equipment. Post production resources include 16mm film, Beta SP, S-VHS and audio post production suites. A 16mm optical printer and computer graphics system are also available for artist access. Overnight accommodations are offered to provide the round-the-clock, uninterrupted supportive environment which creative media post-production requires. Technical and aesthetic consultations are available upon request.

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STATE DOCUMENTS

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RATE SCHEDULES

The Independent Rate

The primary purpose of The Media Arts Center's Equipment Access Program is to provide the media artist with tools necessary for the production of independent film and tapes that express innovative and diverse artistic voices in our evolving media culture. The rate schedule listed in this book is the *independent rate*. A media artist is eligible to use MAC's media equipment at the independent rate when that artist is:

1. working on an original work that has been conceived solely by the artist;
2. not working on a hired or contract project;
3. working on a project free of corporate and/or commercial influence;
4. using her/his own money, grants money, or other funds that are free of any artistic restrictions.

Center resources at the independent rate are not available to media producers who are trying to reduce costs of commercial media productions. MAC's equipment and studios at the independent rate are available to independents not permanently employed by, but temporarily working with, not-for-profit organizations or institutions when creative control of the project remains completely with the independent artist.

The Not-For-Profit Rate

MAC's equipment and facilities are available directly to not-for-profit organizations or institutions at approximately twice the independent rate. Call the Media Resource Coordinator for details.

16MM FILM CAMERAS

Aaton LTR 54

\$85/day

Crystal sync with variable speeds, Angenieux 9.5-57mm zoom lens, swiveling viewfinder, (2) 400' magazines, 4 on-board batteries with charger, color conversion/ND and polarizing filters, camera shipping case (extra battery belt supplied on request)



Arriflex BL

\$45/day

Crystal sync with variable speed, Angenieux 12-120mm zoom lens, matte box, (2) 400' magazines, battery belt, color conversion and ND filters, camera shipping case

Bolex H-16 SBM

\$20/day

10mm, 16mm, 25mm, 26mm macro, 75mm prime lenses, gate prism, (2) gelatin filter holders with 85 gelatin filters, camera case (MST 24 fps camera motor, 400' magazine with take-up motor and battery belt supplied on request)

Changing bag and slate are provided with 16mm camera package rentals on request.

VIDEO CAMERAS

Sony DXC M7

\$110/day

3 chip (CCD) multiformat broadcast-quality color video camera, 700 lines resolution, f/1.8 9.5-143 mm zoom lens, 14 pin camera/VCR cable, 3 on-board batteries, shipping case



Sony DXC 3000**\$65/day**

3 chip (CCD) broadcast-quality video camera, 520 lines resolution, f/1.7 10-120mm power zoom lens, 14-pin camera/VCR cable, 3 on-board batteries, shipping case for camera and accessories

JVC KY-210U**\$50/day**

3 tube broadcast-quality color video camera, 600+ lines resolution, Fujinon f/1.4 10-100mm power zoom lens, 14-pin camera/VCR cable, on-board, battery, battery charger, AC power adapter, shipping case for camera and accessories

VIDEO CASSETTE RECORDERS

Sony BVW 35**\$100/day**

Portable Betacam SP recorder, internal time code generator/reader, 2 analog audio channels, 2 audio FM channels, battery, shipping case

**Sony VO 6800****\$40/day**

Portable 3/4" U-matic VCR, balanced mic/line in/outputs, soft case, 2 batteries, charger, AC power adapter, shipping case for VCR and accessories, accepts 14-pin camera/VCR cables

Panasonic AG 7400**\$35/day**

S-VHS/VHS portable recorder, BNC connectors, 14-pin camera connector, flying erase head, 2 hi-fi audio channels, 2 analog audio channels, Dolby noise reduction, 2 on-board batteries, AC power supply, charger, shipping case

VIDEO MONITORS

Panasonic BT-700N**\$10/day (2 available)**

Portable AC/DC 7" color monitor, underscan, pulse-cross, blue only, monitor shipping case

Sony PVM 8000**\$5/day**

Portable AC/DC 8" color monitor

VIDEO FIELD PRODUCTION PACKAGES

Betacam SP Package \$225/day

Sony M7 video camera, Sony BVW 35 VCR, Panasonic BT-S700N monitor

M7 Package \$175/day

Sony M7 video camera, Sony VO-6800 VCR, or Panasonic AG 7400 S-VHS VCR
Panasonic BT-S700N monitor



3-Chip 3/4" Package \$80/day

Sony DXC-3000 video camera, Sony VO-6800 3/4" VCR, Panasonic BT-S700N monitor

3-Tube 3/4" Package \$70/day

JVC KY-210U video camera, Sony VO-6800 3/4" VCR, Sony PVM 8000 monitor

AG 460 Camcorder \$50/day (3 available)

Panasonic SVHS/VHS 2 CCD Camcorder, autofocus, on camera stereo mic with sensitivity selector, auto white balance, 10X power lens, high speed shutter, 2 batteries, AC power supply/charger, accessories, carrying case

AG 450 Camcorder \$35/day

Panasonic S-VHS/VHS CCD Camcorder, auto focus, on-camera mic, auto white balance, 10X power lens, high-speed shutter, 2 batteries, AC power supply/charger, accessories, carrying case

EVO 9100 Camcorder \$40/day

Sony Hi-8mm CCD Camcorder, autofocus/iris on camera mic, auto white balance, 8X zoom lens, time code generator, high speed shutter, 3 batteries, AC power supply/charger, accessories, carrying case

All required AC power supply, audio/ video and power cables provided at no charge upon request.

TRIPODS

O'Conner 50 Tripod System \$15/day

Fluid head for cameras between 15 and 30 lbs., cast aluminum head, standard legs and spreader, quick-release plate, tube case

O'Conner 30 Tripod System \$13/day

Fluid head for cameras between 10 and 20 lbs., cast aluminum head, standard legs, and spreader, quick-release plate, tube case

Peter Lisand Hi Hat \$10/day

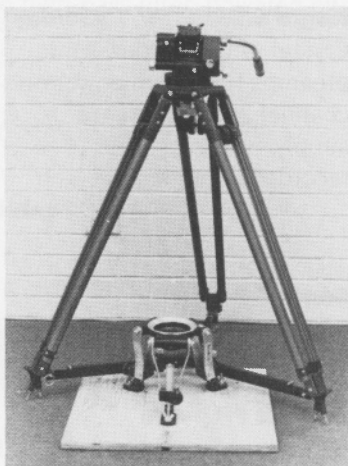
For O'Connor tripod heads, adjusts from 8" to 12"

Bogen 3050 \$8/day

Fluid head for cameras between 6 and 15 lbs., quick set legs

Assorted Small Tripods \$5/day

For Super 8mm and 35mm cameras



LIGHTING

Lowell DP Remote Kit \$20/day

3 heads (500 and 1000 watt lamps provided), barndoors, scrims, (2) umbrellas, gels, gel holders, light stands, space clamp, flags, tota mount

Lowell Omni 3 Kit \$15/day (4 available)

3 650 watt heads, barndoors, scrims, (2) umbrellas, gels, gel holders, flags, light stands, tota mount

Lowell Softlight II Kit \$10/day (2 available)

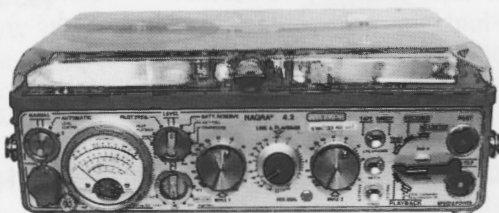
2 750 watt lamps, reflector shell, stand, barndoors

Lamps are provided with lighting kits. Gaffer grips, Lowel dichroic filters, reflectors, extension cords are also provided by request at no charge.

AUDIO RECORDERS

Nagra 4.2 **\$30/day**

Crystal sync recorder, 2 mic preamps (phantom power on channel 2), ATN power supply, shipping case, recorder shipping case



Sony TC-D5M **\$10/day**

Portable stereo cassette recorder, Dolby B NR, four position tape selector, LED peak indicators

Marantz PMD-430 **\$7/day**

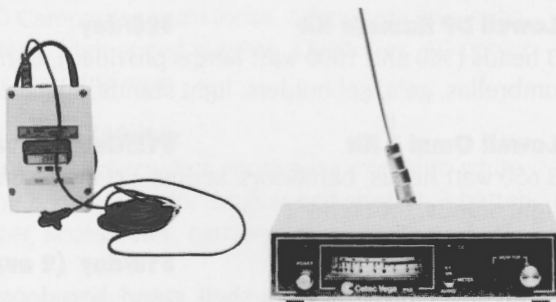
Portable stereo cassette recorder, Dolby NR, ARL, limiter

Audio cables are provided at no charge with sound recorder rentals.

MICROPHONES & ACCESSORIES

Cetec Vega Wireless Mic System **\$15/day**

Model 77/DII transmitter, powered by common 9v batteries (not included), Beyer MCE 5 lavalier mic, Model R-31/DII AC/DC receiver, battery and charger for receiver, Dynex II audio processing, shipping case



Scheops CMC 4-U/MK 4 **\$10/day**

Condenser microphone with cardioid capsule, windscreens and popscreens, shockmount, Vark MPS-01 microphone power supply, switchable pad and high-pass filter, powered by 9v batteries (not included)

Sennheiser MKH 815 TU**\$10/day**

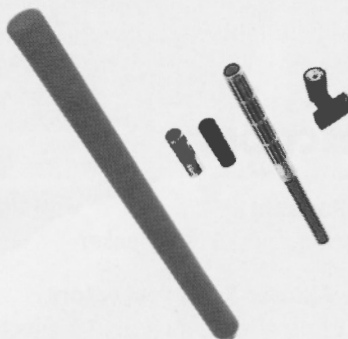
Highly directional "shotgun" condenser microphone, windscreen, BP-2 microphone power supply, switchable pad and high-pass filter, powered by 9v batteries (not included)

Sennheiser MKH 416 TU**\$10/day**

Super cardioid condenser microphone, windscreen, BP-2 microphone power supply as above

Sennheiser K3U Modular Mic System**\$15/day**

Electric condenser powering module with "shotgun", super cardioid, cardioid and omni-directional capsule heads, windscreens, pistol grip, shockmount, case, powered by 5.6v battery (not included)

**Rycote Wind Tubes****\$5/day (2 available)**

For Sennheiser mics, anti-vibration suspension, fleece sock, pistol grip, and wind tube

Beyer MCE 5**\$5/day**

Lavalier microphone, clip, windscreen, power supply, powered by 9v battery (not included)

Sony ECM 44/ECM 55**\$5/day (3 available)**

Lavalier microphone, clips, windscreen, power supply, powered by AA batteries (not included)

Assorted Dynamic Microphones \$2/day each

AKG D 190 E cardioid microphones (3 available), Electro Voice 635A omni directional microphones (2 available), Electro Voice 660 super cardioid microphones (2 available)

LTM 301 Mic Pole**\$5/day (2 available)**

4 to 9 ft. extending mic boom with knurled friction locks, shockmount

Shure M-67 Mixer**\$5/day**

4-channel AC/DC portable mic/line mixer

Microphone cables are provided with microphone rental.

SUPER 8MM

Nizo 6080

\$15/day

Schneider f/1.4 7-80mm macro, accepts 200 ft. film loads, programmable rewind, fade and dissolve functions, cardioid condenser microphone

Assorted Super 8mm Cameras \$5/day

Chinon, Nizo and Sankyo, assorted features

Reflector Scoops are free with Super 8 camera rentals. They take standard incandescent lights and clip-on fixtures or light stands (light bulbs not supplied).

PROJECTION

Kodak Pagaent

\$5/day (2 available)

16mm sound projector, speaker

Assorted Super 8mm Projectors

Eumig, Elmo sound and silent projectors

Kodak Carousel

\$5/day (2 available)

35mm slide projector, lens, remote, tray

Assorted Super 8mm Viewers \$5/2 days (2 days minimum)

Minette, Argus, and Elmo viewer-editors, Guillotine and Fujica tape splicers supplied

35MM STILL CAMERAS

Canon AE1 KIT

\$10/day

50mm f/1.8, 28mm f/2.8, 70-210mm zoom lenses, power winder, polarizer filter, camera case, shipping case

Canon FTB

\$5/day

50mm f/1.8, camera case

OPTICAL PRINTER

J-K K103

\$10/day

H-16 Bolex camera, camera and projector animation motors, 16mm projector gate, 35mm slide gate, sequencer, full range of CC filters and mattes

STUDIOS

All in-house facilities provide 24-hour access to affordable, creative post-production work, as well as sleeping, kitchen and shower facilities. Technical and aesthetic consultations are provided upon request.

FILM



Heather McAdams at the Steenbeck 16mm Film Editor

16mm Editing Suite

\$40/day

Housed in the Center's Film Editing Studio is one of the most sophisticated and versatile 16mm editing consoles in our region—an 8-plate Steenbeck. With two picture and two sound heads, the machine expands the filmmaker's creative capabilities and cuts expensive editing time. An editing bench with rewinds, viewer, synchronizer, guillotine tape splicers, editing bins and hot splicer are included.

Goko RM-5000

\$15/day

Super 8mm record and playback editor-viewer, motor drive, mixing console, pitch control, sound-on-sound

VIDEO POST PRODUCTION

Beta Editing Suite

\$225/day

A/B roll on-line suite featuring Abekas A34 edit controller/switcher, Sony PVW series decks, Laird 1530 character generator, Sony 1344Q monitor, JVC TRM814 monitors, Sony MXP210 mixer, Yamaha P0275 amplifier, Splendor LS3/5A speakers, Tektronix WFM 300 waveform, AT&T Targa+ 64 computer graphics system (see computer graphics below)



OPTICAL PRINTER

\$1500

\$75/day

Hi-8 index camera, camera and projector attachment, 16mm printer, 16mm 1/2 inch slide gate, sequencer, full range of 16mm lenses and matte

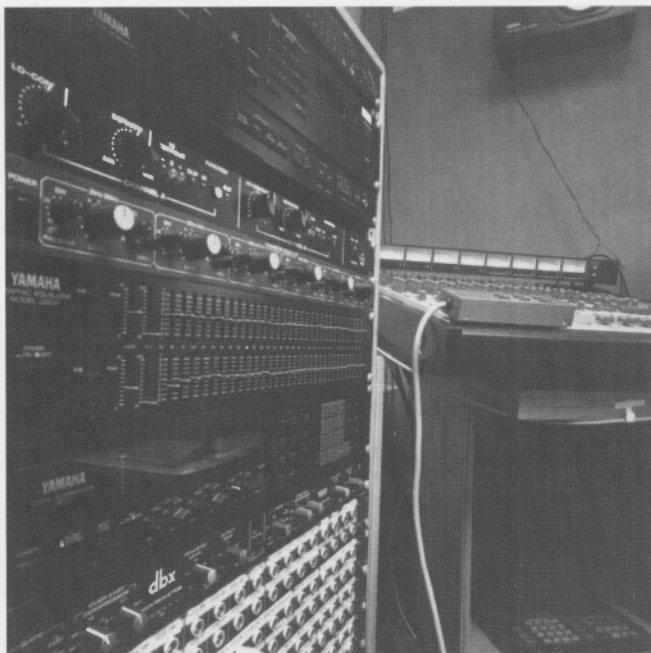


S-VHS/VHS Editing Suite \$35/day

Cuts-only suite featuring JVC RM G180 edit controller, BR 811 recorder, BR 611 player, TM1400SU monitors, Tascam M308 channel mixer, decks feature hi-fi audio, Dolby noise reduction.

Computer Graphics Systems \$25/day

The Center offers a PC-based Truevision TARGA+ 64 imaging paintbox including TIPS software. This system allows image capture from video with alterations such as cut, paste, and colorization with a capacity for 32,000 colors. Images can be stored on computer disc or output to video in composite, S-VHS, or RGB format.



Audio Post Production \$35/day

The audio artist will find MAC's MIDI suite versatile as well as functional. It contains a Macintosh SE computer running Mark of the Unicorn's Performer sequencing software, Opcode Editor/Librarian and Cue software, and Digidesign Cue Sheet Software. The studio is also equipped with a Fostex Model 80-8 track recorder with Dolby C noise reduction, a Fostex Model 20 half-track recorder with separate cue track for time code, a Fostex 4030 synchronizer and controller, a Yamaha DX 7 Synthesizer, a Roland S550 sampling module, Yamaha TX81Z tone module, and an Emu SP 1200 sampling percussion system. Outboard gear includes a Rane PE 15 parametric equalizer, Tascam patch bays, DBX 166 stereo compressor/limiter, ADS CD3 compact disc player, BBE 822 sonic maximizer, Tascam 22-4 track recorder, MIDI Time Piece SMPTE converter, Mark of the Unicorn S7 rack mount mixer, and Yamaha NS10 speakers.

TERMS AND CONDITIONS

Prior to the rental period, the client of the Media Center must sign a lease agreement accepting responsibility for the safekeeping and operation of the equipment and/or facilities rented. **Fees must be paid at the the end of the agreed upon rental period.** The equipment/facilities must be returned to the Center clean, complete, on time and good working condition. The client must also agree to fully reimburse the South Carolina Arts Commission within 30 days of being invoiced for the repair or replacement costs up to \$500.00 for each piece of equipment due to loss, theft, damage of equipment during the rental period due to negligence. **Shipping and insurance costs are the responsibility of the renter.**

RESERVATIONS

Bookings should be made at least two weeks in advance of the requested date. All bookings are made in order of requests submitted, but The Media Center will work with artists with conflicting requests to try to accommodate specific production needs. Return of the signed agreement form mentioned above constitutes confirmation of booking reservations. All after hours access to facilities are considered full day rentals; **weekend rentals of equipment and facilities are considered two (2) full days.**

RENTAL FEES

All fees specified in this price schedule are subject to change. The fees in this schedule are those the independent artist is charged when working on projects as outlined on page 4. Not for profit organizations may rent Center equipment at approximately twice the independent rate. The client is charged 5 times the daily rate for equipment or facilities rented for 7 consecutive days.

For reservations or more information contact:

The Media Equipment Coordinator
South Carolina Arts Commission Media Arts Center
1800 Gervais Street, Columbia, South Carolina 29201
(803) 734-8684 or 734-8696

SOUTH CAROLINA ARTS COMMISSION

MEDIA ARTS CENTER

The Center provides programs and services to artists, organizations and the public that promote the growth and understanding of the media arts in the Southeast and the nation. Programs include:

Equipment Access

- Production and Post-production Equipment Rental

Exhibition

- Southern Circuit Film and Videomakers Tour
- Circulating Film/Video Packages

Education

- Southeastern Media Institute Workshop Program
- At the Movies with Bad Dog Children's Media Curriculum and Activity Program
- Media Artist in Education Residencies in SC
- Independent Spirit Newsletter of Regional Film and Video Reviews

Distribution

- NewView National Satellite Showcase of Independent Film and Video Works

Funding

- SE Media Fellowship Equipment Access Grants
- SC Arts Commission Project Grants



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Grant Programs for Independent Media Artists

South Carolina Arts Commission Grants Program

Matching grants available to South Carolina individual artists and organizations for media productions or projects. Artist Project grants up to \$7,500, with a December 15 deadline for projects beginning after July 1. For more information contact: Grants Office, South Carolina Arts Commission, 1800 Gervais Street, Columbia, S.C., 29201 (803) 734-8696.

Southeast Media Fellowship Program

Project grants and equipment access grants for Southeastern independent media artists through a regional program funded by the National Endowment for the Arts and Southeastern state arts councils. Project grants of up to \$8,500, with a February 1 deadline for projects beginning in March. Access grants on equipment and studios provided by the South Carolina Arts Commission Media Arts Center for film, video, and audio production and post-production equipment. For more information contact: Appalshop, Box 743, 306 Madison Street, Whitesburg, KY 41858 (606) 633-0108.

National Endowment for the Arts

Project grants for individual film, video and radio producers and organizations through several programs. Grants for Film/Video Production up to \$50,000 for organizations and \$25,000 for individuals. Also, grants through the American Film Institute Independent Filmmaker Program. For more information contact: National Endowment for the Arts, Media Arts Program, 1100 Pennsylvania Avenue, Washington, D.C. 20506 (202) 682-5452, and the American Film Institute, 2021 N. Western Avenue, Los Angeles, CA 20028 (213) 856-7600.

South Carolina Humanities Council

Support for media projects on the history and culture of South Carolina through major, mini and planning grants. For more information contact: South Carolina Humanities Council, 1610 Oak Street, Columbia, SC 29204 (803) 771-8864.

The Southern Humanities Media Fund

Support for film, video and radio productions on the history and culture of the South, and to assist with national distribution of these works. For more information contact your state Humanities Council.



South Carolina Arts Commission
Media Arts Center
1800 Gervais Street
Columbia, S. C. 29201-3585

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